

MEDIA DESIGN (MDIA)

MDIA-130 Aesthetic Engagement Ext Assessmnt Lev 1 (0 credits)

The student use 4-5 works of her own art from the semester to analyze her personal process of growth and understanding as related to her use of the creative domains of artmaking, her understanding of the Art Frameworks (Content-Form-Intent, Intent-Form-Content, Constructionist, and Community Arts Framework), the ways in which her art making reflects the nature of her aesthetic responsiveness while reflecting or connecting to her values.

Prerequisite(s): A-189S or FA-112 completed or concurrent registration. See Art Department Resource page on Moodle per your major for additional information and instruction.

MDIA-134 2-D Design (3 credits)

The student learns the basic principles of two-dimensional design and how to take the design process from preliminary idea to finished piece. She learns composition and color theory and integrates technique with a domain focus and problem-solving theory.

Prerequisite(s): A-189S or FA-111 or FA-112 completed., A-193C or MDIA-193C completed or concurrent

MDIA-193C MDIA in the Professions (1 credit)

The student gains current, accurate information about visual arts professions for studio, education, and therapy. She conducts field research by interviewing professionals working in her areas of interest. She engages in study, discussion, and activities that detail her interests, patterns of interaction, and career options.

Prerequisite(s): Open to all students. Required for Art & MDIA Majors as a prerequisite for all 200 Level or above A/AE/AT/MDIA courses.

MDIA-230 Aesthetic Engagement Ext Assessmnt Lev 2 (0 credits)

The student attends a Level 2 External Assessment and provides feedback to the participating Level 1 students on their strengths and areas needing improvement as they discuss their use of the art elements and principles of design, their applications of the creative domains/ models of art making and their ability to analyze their applications of the visual arts frameworks.

Prerequisite(s): MDIA-130 completed. Other information: See Art Department Resource page on Moodle for additional information and instruction.

MDIA-234 3-D Design (3 credits)

Offered Spring Term only. The student explores and applies art elements and design principles in space through the use of multiple materials, techniques, and approaches to develop relief and freestanding three-dimensional objects.

Prerequisite(s): Open to other majors/supports with no prerequisites. For Art Majors: A-134, A-193C & QL-156 completed. Offered Spring Term only. Non Art Majors contact the Registrar to register.

MDIA-262 Graphic Designs & Illustration (3 credits)

Offered in Spring Term only. Design & technology rapidly combine in this third millenium marketplace to create new, dynamic hybrids which impact the sensory world we experience daily. This new media course will explore visual design, methods for innovation using digital tools and the important distinctions between Art & Design. Students will learn to apply basic design principles to their own work through observation & analysis of images & type used in visual media such as advertisements, posters, web sites and animations. Using Adobe Illustrator, Photoshop & InDesign, students will gain an understanding of vector vs. raster methods of visual creation, image enhancement, typography and page layout challenges. The result will be an understanding of design and how it affects the reasons and methods we humans use when creating and rearranging that which surrounds us.

Prerequisite(s): For MDIA Majors: A-134, MDIA-193C and QL-156 completed. Offered in Spring Term only.

MDIA-330 Aesthetic Engagement Ext Assessmnt Lev 3 (0 credits)

The student applies her knowledge of the creative domains in the context of art frameworks for interpretation (critical/analytical, constructionist, deconstructionist or Formal) and engagement (content-form-intent, intent-form-content, Community Arts) and the aesthetic models to the art works of others as she articulates the role and responsibility of the students in their Level 4 Aesthetic Engagement External Assessment.

Prerequisite(s): MDIA-230 completed. See Art Department Resource page on Moodle for additional information and instruction.

MDIA-359 Digital Art for MDIA Majors (3 credits)

This course will introduce tools, concepts and techniques utilizing the computer as a creative tool in the visual arts. The students will learn how to use Adobe's creative design suite Photoshop program to create print and animated projects.

Prerequisite(s): A-395 or AE-395 or AET 395 or AT-395 or MDIA-395 (Level 4 External Assessment) completed. Additional information: Students will use online applications and should expect to pay \$30-40 for print on demand books of their illustrations.

MDIA-362 Advanced Graphic Design (3 credits)

Prerequisite(s): A-262 or MDIA-262 completed

MDIA-381 Content Development Media Design (3 credits)

The student learns to write for interactive multimedia by contrasting the nuances of writing for text, audio, and video in diverse applications. She explores the role of the writer on multimedia and website production teams through case study analysis of the written documents and scripts for a marketing website, corporate website, research portal, e-learning, museum kiosk, online training, computer game, video game, simulation, parallel story, virtual world, and immersive exhibit. In addition to creating nonlinear storyboards, she produces outlines, proposals, and design documents that support project management.

Prerequisite(s): Other information Fall 2018: this class is offered as a hybrid learning course with on campus meetings and online components. On campus meetings are August 29, Sept 19, Oct 17, Nove 15 and Dec 12

MDIA-395 Ext Assessmnt Aesthetic Engagement Lev 4 (0 credits)

The student demonstrates integration of discipline domains, frameworks and models in her own work to an external audience.

Prerequisite(s): MDIA-193C, A-121, A-134, A-251, A-262 & MDIA-330 completed. See Art Department Resource page on Moodle per your major for additional information and instruction.

MDIA-397 Independent Study (1-3 credits)

MDIA-399 Formal Introduction to Advanced Work (0 credits)

The Advanced-Level Event marks a significant accomplishment for each student as she proceeds into the work of her major department. When a department determines that a student is ready for advanced work within a discipline, the student is invited to participate in a ceremony that is both a celebration and an explanation of future requirements of the major and support areas. She registers for this experience at a point determined by her major department: for most majors the registration is connected to the taking of a particular course. Students and faculty gather for an afternoon during Mid-semester Assessment Days. Following a general program, students meet in departmental sessions with their faculty to discuss advanced outcomes, department courses, advising procedures, and so on.

MDIA-400 Ext Assessmnt Aesthetic Engagement Lev 5 (0 credits)

The student assembles her work to date in a portfolio and presents it to an audience of peers and faculty.

Prerequisite(s): Required for all MDIA Majors. MDIA-395 completed

MDIA-401 New Media (3 credits)

The student learns how new media are transforming communication worldwide through interactive user feedback, creative participation, and community formation around media content. The dynamic possibilities of new media are the focal point of this course, as the student investigates how social media have restructured the consumer's expectations of media. Using the demise of traditional journalism as a case study, she explores the democratization of the creation, publishing, distribution, and consumption of media content.

MDIA-450 Ext Assessmnt Aesthetic Engagement Lev 6 (0 credits)

The student uses feedback from her level 5 portfolio assessment and upper-level course frameworks to develop a significant body of advanced arts research for public gallery presentation.

Prerequisite(s): Required for MDIA Majors: MDIA-400 completed.

MDIA-459 Advanced Digital Art (3 credits)

This course will introduce tools, concepts and techniques utilizing the computer as a creative tool in the visual arts. The students will learn how to use Adobe's creative design suite Photoshop program to create print and animated projects.

Prerequisite(s): MDIA-359 completed

MDIA-481 Advanced Content Development (3 credits)

The student learns to write for interactive multimedia by contrasting the nuances of writing for text, audio, and video in diverse applications. She explores the role of the writer on multimedia and website production teams through case study analysis of the written documents and scripts for a marketing website, corporate website, research portal, e-learning, museum kiosk, online training, computer game, video game, simulation, parallel story, virtual world, and immersive exhibit. In addition to creating nonlinear storyboards, she produces outlines, proposals, and design documents that support project management.

Prerequisite(s): MDIA-381 completed

MDIA-482 Ext Assmnt of Effective Citizenship Lvl 4 (0 credits)

The student participates in the planning and implementation of a community art project.

Prerequisite(s): Required for all MDIA Majors for Effective Citizenship Level 4.

MDIA-491 Media Design Senior Art Semina (1 credit)

The student selects, organizes, and presents her advanced work in the collaborative Senior Media Design Exhibit. She uses professional strategies by exploring exhibits and resumes of other artists, therapists, or educators. She displays or presents research or art examples of clinical applications in art products as appropriate for the major.

Prerequisite(s): Required for all Art/MDIA Majors for senior exhibit during last semester of study. A-400 or AE-400 or AT-400 or MDIA-400 completed; application on file with Gallery Director.