

# MASTER OF BUSINESS ADMINISTRATION (MBA)\*

The 33-semester-hour MBA program consists of six required courses (21 credits) and four elective courses (12 credits) and can be completed in less than two years if students enroll in courses year-round. Each cross-functional required course integrates core knowledge areas with skills, values, and attitudes to enable graduates to build relationships that enhance organizational capability, results, and agility. The elective courses offer students the opportunity to focus in greater depth on selected business practices and functions. Students can choose to graduate with an MBA in General Management or with a concentration in Organizational Leadership and Development.

Core knowledge areas representing the disciplinary content traditionally found in separate courses in an MBA program are integrated developmentally across the required courses and include:

- Accounting/Finance
- Management and Corporate Social Responsibility
- Operations and Supply Chain Management
- Innovation, Change Management, and Change Leadership

## MBA Program Outcomes

By emphasizing experiential learning in an integrated business curriculum, the Alverno MBA provides students with opportunities to develop their managerial competence, leadership potential, and proficiency in:

### Strategic Analysis

The Alverno MBA graduate uses knowledge of proven and emerging business principles and strategies to navigate complexity; recognizes the defining areas of distinctiveness of different enterprises and how to leverage them to advantage in the marketplace.

### Execution

The Alverno MBA graduate knows how to get the right work done in the right way to get results; takes a disciplined, reality-based, and focused approach to translating strategy into action, using the resources of the organization and the team wisely to produce results.

### Innovation

The Alverno MBA graduate integrates and applies cross-disciplinary business knowledge to create and deliver inventive business solutions to customers and other stakeholders in ways that create and add value to business processes, products, and services.

### Global and Cultural Competence

The Alverno MBA graduate uses interdisciplinary knowledge and enhanced cultural competence to interact with, manage, and lead individuals, teams, and business units within a variety of cultural and global contexts to develop relationships, resources, and markets.

### Ethical Managing and Leading

The Alverno MBA graduate identifies competing values in business decisions and can act with a commitment to integrity in interactions that lead to the development of trustworthy relationships with customers, colleagues, suppliers, and other key business partners and stakeholders.

\*This program is suspended and is not currently accepting new students.

## Requirements

Code	Title	Credits
<b>Degree Requirements</b>		
MBA-600	Integrated Management	3
MBA-609	Financial & Managerial Accounting Concepts	3
MBA-610	Strategic Management	3
MBA-611	Financial Analysis & Decision Making	3
MBA-620	Operations Management	3
MBA-630	Leadership Through Innovation & Change	6
MBA Elective	Take Master of Business Administration (MBA) Electives at 600 level	12
<b>Total Credits</b>		<b>33</b>