

BUSINESS & COMMUNICATION DEPARTMENT

Mission:

See the Business and the Communication pages for individual mission statements

Majors:

- Business major (<https://catalog.alverno.edu/laps/buscomm/busprog/>) (BU.D.BA)
- (<https://catalog.alverno.edu/laps/buscomm/commprog/>) Communication major (<https://catalog.alverno.edu/laps/buscomm/commprog/>) (COMM.D.BA)

Minors:

- Communication (<https://catalog.alverno.edu/laps/buscomm/commprog/#minortext>)

Specializations:

Business:

- Accounting
- Digital Marketing Campaign Development
- Entrepreneurship Studies
- Human Resource Management
- Operations & Supply Chain Management

Communication:

- (<https://catalog.alverno.edu/laps/buscomm/busprog/>)Health Communication (<https://catalog.alverno.edu/laps/buscomm/commprog/#specializationtext>)
- Organizational Communication & Leadership (<https://catalog.alverno.edu/laps/buscomm/commprog/#specializationtext>)
- Strategic Communication & Public Relations