

BUSINESS MAJOR

Major Req

Business Major Requirements (BU.D.BA) 25-26 Catalog¹

Code	Title	Credits
BU-100	Introduction to Business	3
BU-101	Career Seminar 1	1
BU-102	Career Seminar 2	1
BU-103	Career Sem 3: Brand What? Brand Me	1
BU-104	Career Seminar 4 Activating Your Network Network	1
BU-105	Career Seminar - V Know your (net) Worth	1
BU-106	Career Seminar 6 Own Your Career	1
BU-151	Personal Finance (General Education)	3
BU-201	Financial Accounting	3
BU-202	Managerial Accounting	3
BU-210	Macroeconomics	3
BU-211	Microeconomics	3
BU-216	Introduction to Information Technology	3
BU-221	Organizational Behavior	3
BU-225	Entrepreneurship	3
BU-250	Business Models & Quantitative Methods	3
BU-270	Business Ethics	3
BU-279	Business Communication (General Education)	3
BU-300	Marketing Management	3
BU-310	Managerial Finance	3
BU-370	Human Resource Management	3
BU-380	The Legal Environment of Business	3
BU-410	Business Strategy & Planning	3
BU-490A	Business Capstone I	3
BU-490B	Business Capstone II	3
INTERN-383	Internship Seminar	3
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MUST ADD A MINOR OR SPECIALIZATION		12
Total Credits		81

¹ Must complete a Minor or an Accounting, Digital Marketing Campaign Development, Entrepreneurship Studies, Human Resource Management or Operation & Supply Chain Management Specialization