

ART (A) MAJOR

The Studio Art Major at Alverno College engages students with social, technical and expressive skills that allow them to make impact through cultural participation. Art students work in the ability-based curriculum and graduate with strong communication, leadership and problem-solving skills necessary to facilitate workshops, lead community projects, speak at public art events, exhibit original artwork or join creative teams.

Students receive a rich foundation in art, art history, design, community art and general liberal studies. Students choose twenty-one credits of electives that match personal artistic goals, and options to individualize creative skills, originality and self-expression.

In addition to highly personal artistic practice in the electives students look outward. They can select international study, art in the museum or help plan events each semester with a visiting art professional. Students learn to facilitate large group creative projects that explore important topics such as sustainable or greener art, business and networking, cultural expression or socially aware art that benefits communities.

Students build professional skills through courses in art gallery management, self-employment in the arts, grant writing, content development, public art projects or exhibitions on campus and in the broader community. Students explore public speaking, entrepreneurship, art markets, gallery design and social media to define career aspirations, networking and promotion of their creative products. Students select their internships to match their interests and may work at local galleries, museums, design firms, cultural agencies or art organizations.

Students complete their study by designing a final graduating exhibition of their own advanced artwork. They work with other students to design and promote a professional exhibition including several art media, and internship or service projects. They present a public artist talk and host an opening reception to highlight their achievements. This senior seminar affords students the opportunity to develop portfolios, media presence and professional materials that advance their early art career.

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| AHS-252 | Medieval to Modern Art | 4 |
| AHS-409 | Modern & Contemporary Art | 3 |
| MDIA-381 | Content Development Media Design | 3 |
| MDIA-401 | New Media | 3 |
| Art Workshops | | |
| Take 1 Art Workshop Course | | 1 |
| Art & Art History Electives | | |
| A Elective | Art (A) Electives | 18 |
| AHS Elective | Art History (AHS) Electives | 2 |
| Assessments | | |
| A-100 | Community Art/Design Midsemester (Take A-100 each semester for 8x) | 0 |
| A-130 | Aesthetic Engagement Ext Assessmnt Lev 1 | 0 |
| A-230 | Aesthetic Engagement Ext Assessmnt Lev 2 | 0 |
| A-330 | Aesthetic Engagement Ext Assessmnt Lev 3 | 0 |
| A-395 | Ext Assessmnt Aesthetic Engagement Lev 4 | 0 |
| A-400 | Ext Assessmnt Aesthetic Engagement Lev 5 | 0 |
| A-450 | Ext Assessmnt Aesthetic Engagement Lev 6 | 0 |
| Internship | | |
| INTERN-383 | Internship Seminar | 2 |
| A-483 or A-484 | Advanced Internship Seminar Adv Art Gallery Mgt & Social Media | 2 |
| Total Credits | | 68 |

Requirements

| Code | Title | Credits |
|-------------------------|---|---------|
| Core Art Courses | | |
| A-121 | Analytic Drawing | 3 |
| A-122 | Expressive Drawing | 3 |
| A-134 | 2-D Design | 3 |
| A-146 | Self Employment in the Arts | 1 |
| A-147 | Grant Writing for Artists & Educators | 1 |
| A-189S | Form and Space | 4 |
| A-193C | Art in the Professions | 2 |
| A-221 | Beginning Figure Drawing | 3 |
| A-234 | 3-D Design | 3 |
| A-262 | Graphic Design & Illustration | 3 |
| A-384 | Art Gallery Mgt & Social Media | 1 |
| A-399 | Formal Introduction to Advanced Work | 0 |
| A-482 | Ext Assmnt of Effective Citizenship Lvl 4 | 0 |
| A-491 | Senior Art Seminar | 1 |
| AHS-210 | Ancient to Byzantine Art | 2 |