

BUSINESS (BU) MAJOR

The program is designed with the goal to simultaneously prepare students academically and professionally, getting them to their professional careers sooner with less educational cost. The program offers deep transferability of core business knowledge and skills that are highly sought after along with career-centered learning outcomes as part of their professional development. Students choose specialized paths of study, in high-demand fields, achieving a professional certificate along with digital skills badges throughout the program as value-added professional credentials to increase their marketability.

Requirements

| Code | Title | Credits |
|--|---|--------------|
| Core Courses | | |
| BU-100 | Introduction to Business | 3 |
| BU-151 | Personal Finance | 3 |
| BU-201 | Financial Accounting | 3 |
| BU-202 | Managerial Accounting | 3 |
| BU-210 | Macroeconomics | 3 |
| BU-211 | Microeconomics | 3 |
| BU-216 | Introduction to Information Technology | 3 |
| BU-221 | Organizational Behavior | 3 |
| BU-225 | Entrepreneurship | 3 |
| BU-250 | Business Models & Quantitative Methods | 3 |
| BU-270 | Business Ethics | 3 |
| BU-279 | Business Communication | 3 |
| BU-300 | Marketing Management | 3 |
| BU-310 | Managerial Finance | 3 |
| BU-370 | Human Resource Management | 3 |
| BU-380 | The Legal Environment of Business | 3 |
| BU-410 | Business Strategy & Planning | 3 |
| BU-490A | Business Capstone I | 3 |
| BU-490B | Business Capstone II | 3 |
| BU Elective | Business Course (BU) Electives | 15-18 |
| Career Seminars Additional Seminars TBD | | |
| BU-101 | Career Seminar 1 | 1 |
| BU-102 | Career Seminar 2 | 1 |
| BU-103 | Career Sem III: Brand What? Brand Me | 1 |
| BU-104 | | |
| BU-105 | CS IV Know Your (Net) Worth | 1 |
| BU-106 | CS VI Own Your Career | 1 |
| Additional Courses | | |
| PPS-229 | Career & Internship Planning | 1 |
| INTERN-383 | Internship Seminar | 2 |
| Behavioral Sci | Take GLS-200, POL-225, PSY-110, SSC 101 or SW-250 | 3-4 |
| Total Credits | | 83-87 |